



THE COMMUNICATOR

November/December 2009

Our Mission:

“To advance the interests of business and make Carbondale a great place to live, work, visit, play, and invest.”

Chamber Spotlight on *SI Bowl!*



SI Bowl is a Family Entertainment Center that offers 32 lanes of bowling for your enjoyment, state of the art bowling equipment, automatic scoring and bumpers for the kids to eliminate gutter balls. One of the most unique offerings at SI Bowl is the Highway 66 small ball area,

which features mini lanes for kids from 2-5 years old. Highway 66 gives a complete bowling experience and even offers automatic scoring just like the regular size lanes.

Kids of all ages enjoy SI Bowl's Arcade, which features 25 video and redemption games that dispense tickets to be redeemed for toys and candy.

The Pub at SI Bowl is one the area's nicest sports bars. It features seven flat screen TVs, two pool tables, and two dart boards. The atmosphere in the Pub is great and you will always feel at home.

SI Bowl is proud to be considered as one the best places to host your party or outing. Party packages for birthdays, office parties, corporate outings, team building days, and school field trips are just a few examples of many fun group offers available at SI Bowl.

SI Bowl would love to coordinate your party or event so keep them in mind for your family entertainment needs.

For more information ,visit their website at www.sibowl.com or give them a call at (618) 985-3755.

November 10 MEMBERS LUNCHEON

Downtown Carbondale!

Come and learn what's happening in Downtown Carbondale on Tuesday, November 10th at 12PM at the Carbondale Civic Center.

Downtown is often the center and the heart of a community, and there are plenty of opportunities and benefits when shopping, investing, working, and living downtown. To tell you all about it, we will have a panel of movers and shakers on hand from Carbondale Main Street, the City of Carbondale, Longbranch Coffeehouse, Alliance Investment Planning Group, and Varsity Center for the Arts.

As we head into the holiday season, rediscover downtown Carbondale with a charm of its own and something for everyone.

RSVP today to attend this luncheon by calling 549-2146 or sending an email to carbondalechamberofcommerce@gmail.com.



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Carbondale, IL 62901
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carbondalechamberofcommerce@gmail.com
www.carbondalechamber.com

Letter From the Director



Greetings, Carbondale Chamber Members and Friends.

What a year it's been! It's been such a whirlwind that it's hard to believe that we're already to our last edition of the Communicator for the year. 2009 came with its challenges for our business and economic climate, yet this community keeps coming together, standing strong.

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It's been a busy year here at the Chamber of Commerce. I've been meeting all of you, learning the ropes at the Chamber office, and working with the Board of Directors on ways we can make your Chamber of Commerce work best for you. Carbondale is on the grow and we appreciate each of you giving us the opportunity to improve services and plan events that are helpful to your business and organization. So, thanks for continuing to reinvest!

The 2009 Fall Membership Drive was a successful one. We started at the end of August and are proud to welcome approximately 16 businesses (and counting) to the Chamber of Commerce. These businesses realize the benefit of Chamber member services and a network of people who care about a healthy, thriving business community. Welcome aboard, new members!

Save this date: **Friday, January 29, 2010!** Be a part of the Annual Banquet 2010: Cruising for Success! Hop aboard as we honor awardees (selected from a list of businesses and individuals nominated by you), enjoy fine cuisine and beverages, entertainment, and catch snippets of info about Chamber businesses through audio/visual technology. Ambassadors will be contacting you about tickets, sponsorships, scholarships, and more. Hope to see you January 29th at the Carbondale Civic Center!

13Pro is reaching young professionals ages 21-40 from Carbondale, Murphysboro, Carterville, Herrin, Marion and beyond through the Southern Illinois Regional Chambers group. With a new Board of Directors led by Brandon Zanotti (FMGR) and Amy Ragan (SIU Credit Union) and the support of many of you, the group continues to grow by leaps and bounds. Read about how 13Pro is shopping locally in Southern Illinois this holiday season on page 3. This is not just for 13Pro, you are all welcome and encouraged to participate in this shop local initiative. The winner will receive a \$250 gift certificate to the local Chamber business of their choice! For more about 13Pro, visit <http://thirteenpro.com>.

Let's finish the year out strong and support our Chamber members as we head into the New Year. Enjoy a safe and prosperous holiday season!

Regards,

Kristin Gregory



Do we have your current information?

If you are not receiving e-mail from the Chamber, please send us a note at carbondalechamberofcommerce@gmail.com. We don't want you to miss anything that is happening!

2009 Board of Directors

***George Sheffer**
President

Murdale True Value

***Joel Sambursky**
Vice President

Forbes Financial Group

***Woody Thorne,**
Past President

Southern Illinois Healthcare

***John Dosier, Treasurer**

First Southern Bank

Kevin Baity

City of Carbondale

Bob Bleyer

The Bank of Carbondale

Jason Bourque

Common Grounds Coffeehouse

Chan San

Hunan, Inc.

Sam Cox

My Favorite Toys

Dennis Derossett

The Southern Illinoisan

Larry H. Dietz

Southern Illinois University Carbondale

Darin Fager

Fager-McGee Construction

Janice Burns Payne

Payne, Gaertner & Associates

Dan Terry

Newell House

*Members of Executive Committee



Prairie Living at Chautauqua had a beautiful day on October 2 for the groundbreaking ceremony for their latest addition, a 50-unit apartment facility. The new community, Prairie Living West, will benefit adults 65 and older of all incomes, who enjoy occasional assistance while maintaining their independence.

Chamber Events November & December 2009

November

5	Saluki Pride Committee Meeting	Chamber Office	12:00 pm
10	Members Monthly Luncheon: Downtown!	Civic Center	12:00 pm
13	Table Talks	Starbucks—SIU Student Center	8:00 am
17	Ambassadors Committee Meeting	Chamber Office	12:00 pm
20	Leadership Carbondale: Tourism & Recreation Day	Chamber Office	8:30 am
26-27	Thanksgiving Holidays—Chamber Office Closed		

December

3	Saluki Pride Committee Meeting	Chamber Office	12:00 pm
8	Members Monthly Luncheon "State of The City" Address	Civic Center	12:00 pm
15	Ambassadors Committee Meeting	Chamber Office	12:00 pm
16	Lunch and Learn: Chartwells/Student Center	SIU Student Center	12:00 pm
18	Table Talks: Happy Holidays & Annual Banquet		8:00 am
24-25	Christmas Holidays—Chamber Office Closed		
31	New Year's Eve Holiday—Chamber Office Closed		



Welcome, New Members!



Artistic Mind Tattoos
John Beyler
618-549-9519

Associated Lumber
Randy True
618-457-2131

Clear Vision Family Eye Care
Sara Burrus
618-529-3452

Sam's Club
Cindy Vincent
618-993-5568

StarView Vineyards
Kate Sensmeier
618-893-9463

The Blue Martin
Joe Lerner, T.J. Martin
618-549-4326



Shops Southern Illinois

It's holiday season again and the Community Outreach committee of 13Pro is kicking off a contest to encourage local shopping. The start of the contest is one week before "Black Friday" on November 20th.

Here's how the contest works. For every \$25 in receipts that members turn in during the time of the contest, they will be entered into a drawing. So, the more you spend locally, the better your chances of winning the grand prize! All purchases must be made in our coverage area to count toward the entries. That area includes Murphysboro, Carbondale, Carterville, Herrin, Marion, Saline County, and all businesses that are members of these Chamber of Commerce organizations.

There will be a drawing for the winner on Wednesday, December 18. The winner will receive a \$250 gift card to the local business of their choice. This will give them a chance to purchase last minute Christmas gifts while investing in our region. We hope this contest will provide an economic boost for Southern Illinois. You must play to win!

All receipts can be copied and submitted via email or fax to Amanda Brayfield at amanda.brayfield@countryfinancial.com or 618-942-6437. You can also send your receipts in to Kristin Gregory at kristinrgregory@gmail.com or by fax to 618-529-5063. Look for announcements in our local newspapers at the conclusion of the contest to see the results of the impact of this contest on our local economy! Go forth and shop in Southern Illinois!



Leadership Carbondale

Mass Communications Day

Jeff Petrowich
Executive Director, WSIU
Leadership Carbondale Class 8

On Friday, August 28, 2009 Leadership Carbondale explored the many facets of mass communications throughout the region.

The day started with a visit to WSIU Public Broadcasting where participants learned about the hands-on involvement of SIU students in the field of broadcasting. Leadership Carbondale participants stepped onto the set of River Region Evening Edition, toured the radio newsroom, and visited with volunteers at the Southern Illinois Radio Information Service for the visually impaired.

The morning continued with a stop at The Southern Illinoisan newspaper where the class was briefed on the daily newspaper process, including trends in online newspapers, efforts to re-use and recycle, as well as a visit to the pressroom where an “Extra” edition of the paper was printed especially for the visiting class.

The next stop was Mississippi River Radio for a tour of five different radio stations covering multiple formats, as well as a personalized lesson in commercial production.

The day concluded with a visit to WSIL TV-3 where the class toured the region’s ABC affiliate and watched a live newscast from both inside the studio and the control room. Participants in the class were able to explore behind the scenes and watch as a live 30-minute newscast hit the airwaves.

Justice, Fire & Police Day

Kristin Gregory
Executive Director, Chamber of Commerce
Leadership Carbondale Class 8 Facilitator

Justice, Fire and Police Day is a favorite of Leadership Carbondale participants. On September 25th, we sat in on prelims at the Courthouse, heard from Judge Schwartz and the courthouse administrator, Maurice McCain, and we toured the Jackson County Jail with Lt. Jeff Whitbeck. Over a tasty lunch at Bridges Italian Village, we heard all we need to know about drug enforcement from the knowledgeable Tom McNamara of the Southern Illinois Drug Enforcement. The class gained great respect after Dave Kemp spoke to us about the



police bomb squad and the thought process and skill involved with doing such work. Steve McBride, captain at the Fire Department, gave us a tour that allowed all to see everything from the living quarters to the details of the equipment used by firemen that help to keep them safe as well as those they rescue. The class learned more with “The 21 Irrefutable Laws

of Leadership,” a DVD training course with John Maxwell as the facilitator. Insight is gained each month as members of the class share their varied professional experiences and discuss ways to enhance and further develop their leadership abilities.

With the talents and experience of this class, I highly anticipate a stellar group project. Look to hear more about that in the coming months. Many thanks to John Rendelman of Feirich/Mager/Green/Ryan (FMGR) and Matt Wadiak of Edward Jones Investments (Leadership Carbondale Steering Committee members) for making this day possible.

Cruising for Success



Your Ambassadors Committee is busy planning our annual banquet, “Cruising for Success.”

Enjoy a night at the Captain’s Table on Friday, January 29, 2010 at The Carbondale Civic Center.

You’ll be hearing more about the evening soon. In the meantime, start thinking about your nominees for:

Business Leader of the Year
Business of the Year
Regional Business of the Year
Citizen of the Year

To nominate a person or business, fill out a form at <http://carbondalechamber.com> under Programs & Committees and Ambassadors.

A delicious and entertaining evening is promised for all!

Futures Program Recognition

I am Kyntrena Williams and I have been a participant in the Futures Program since this past year as an employee of the Carbondale Chamber. Being in the Futures Program was an exciting experience for me. It really helped me become more familiar in the work arena. The Futures Program taught me many different things; such as how I should present myself if I were to have an interview and also resume writing. This will really help me in the future because when I go out to look for a more stable job on my own, I will already know what to expect. This Program has taught me great job skills teaching me to be a little more professional.

Since I was successful in the Futures Program I had the chance to go to an event that the Chamber of Commerce planned for us Futures students, which was the recognition night. This is where I was able to meet the mayor of Carbondale and take pictures with him at the Carbondale Civic Center. During the recognition night, we first met for a reception then we went to the city council meeting where I as well as other students received a certificate for a successful completion of the program. It was televised and there were men taking pictures of us and recording the whole thing. This was a very fun experience for me.





Thank You For Reinvesting!

Thank you to the following members who have reinvested in the Chamber by renewing their memberships.

AAA Missouri
ABC Liquor Mart
Aisin Manufacturing
Alligator Self-Serve Storage
Alto Vineyards, Ltd.
Amtrak
Arthur Agency
Asaturian, Eaton & Assoc. PC
Aspen Court Apartments
Attitude Designs
Auffenberg of Carbondale
Baine Roofing Co.
Banterra Bank
Barrett, Twomey, Broom, Hughes & Hoke, LL
Barton House Bed & Breakfast
Blue Sky Vineyard
Brookside Manor Apartments
Carbondale Convention & Tourism
Carbondale Park District
Carbondale Public Library
CDM
Cedar Court Imaging
Century 21 House of Realty, Inc.
Cherry Hill Realty, Inc.
Cherry Insurance Services, Inc.
Clearwave Communications
Clemens & Assoc., Inc.
College of Business SIU
Common Grounds Coffee House
Consolidated Insurance Agency
Crab Orchard Manufactured Homes
Dycus, Bradley, & Draves, P.C.
Dynamic Leadership Development
E.T. Simonds Construction Co.
Enviro-Tech Termite
F-W-S Solid Surface Specialist
Fager-McGee Commercial Construction
First Presbyterian Child Development Center
Fraternal Order of Eagles 2569
G&R Property Management
G. Meredith Funeral Hoems, Ltd.
G/K/H/P/H, Ltd.
Giant City State Park Lodge
Global Gourmet
Goss Property Managers, Inc.
Grand Avenue Christian Church
Houlihan's
Hudgins Orthodontics
Huffman-Harker Funeral Home
Illinois Dept. of Employment Sec.
In Sync Mind Body Therapy Center
Jacobs Air Conditioning & Heating
Jamestown Management Corp.
Jim Renshaw Insurance Agency, Ltd.
John A. Logan College Procurement
Kerber, Eck and Braeckel, CPA's
KFVS 12
Liberty Village of Carbondale
Mail Boxes, Etc.
Manpower
Mark Williams Outdoor Equipment
Meineke Car Care Center
New Horizons Obstetrics
Oliver & Associates, Inc.
One Hot Cookie
Pathways to Excellence
Phi Beta Lambda
Pier 1 Imports
Prairie Living at Chautauqua
Quatro's Pizza
Rendleman Orchards
S.I. Regional Landfill
Schilling Property Management
Schimpf Construction
SchoolCenter
Shawnee Health Care
Shelnutt & Assoc., LLP
Show Me's
SIU Alumni Association
SIU College of Business
SIU Entrepreneurship and Business Development
SIU Event Center
Sound Core Music
Southern Illinois Irish Festival
Southern Que Barbeque Restaurant, LLC
St. Germain Square
Stiles Office Solutions, Inc.
TESSI (Talent Education School of Southern Illinois)
The Fields Apartments
The First Bank & Trust Company of Murphysboro
The Jackson County Stage Co.
The Rec Sport Shop
The Reserve at Saluki Point
United Way of Southern Illinois
Varsity South Barber Shop
Visions Hair Studio
Von Jakob Vineyard & Winery
Wal-Mart Supercenter
Ward Chrysler Center, Inc.
White & Borgognoni Architects
Woodruff Management
WSIL TV
WSIU TV

You are invited to the
2009 State of the City Address
By Mayor Brad Cole



TUESDAY, DECEMBER 8, 2009

Presented by THE CARBONDALE CHAMBER OF COMMERCE

11:00 am Doors Open
11:30 am Lunch, catered by Great Boars of Fire
12:00 pm State of the City Address

CARBONDALE CIVIC CENTER

Cost: \$15 in advance \$20 at the door

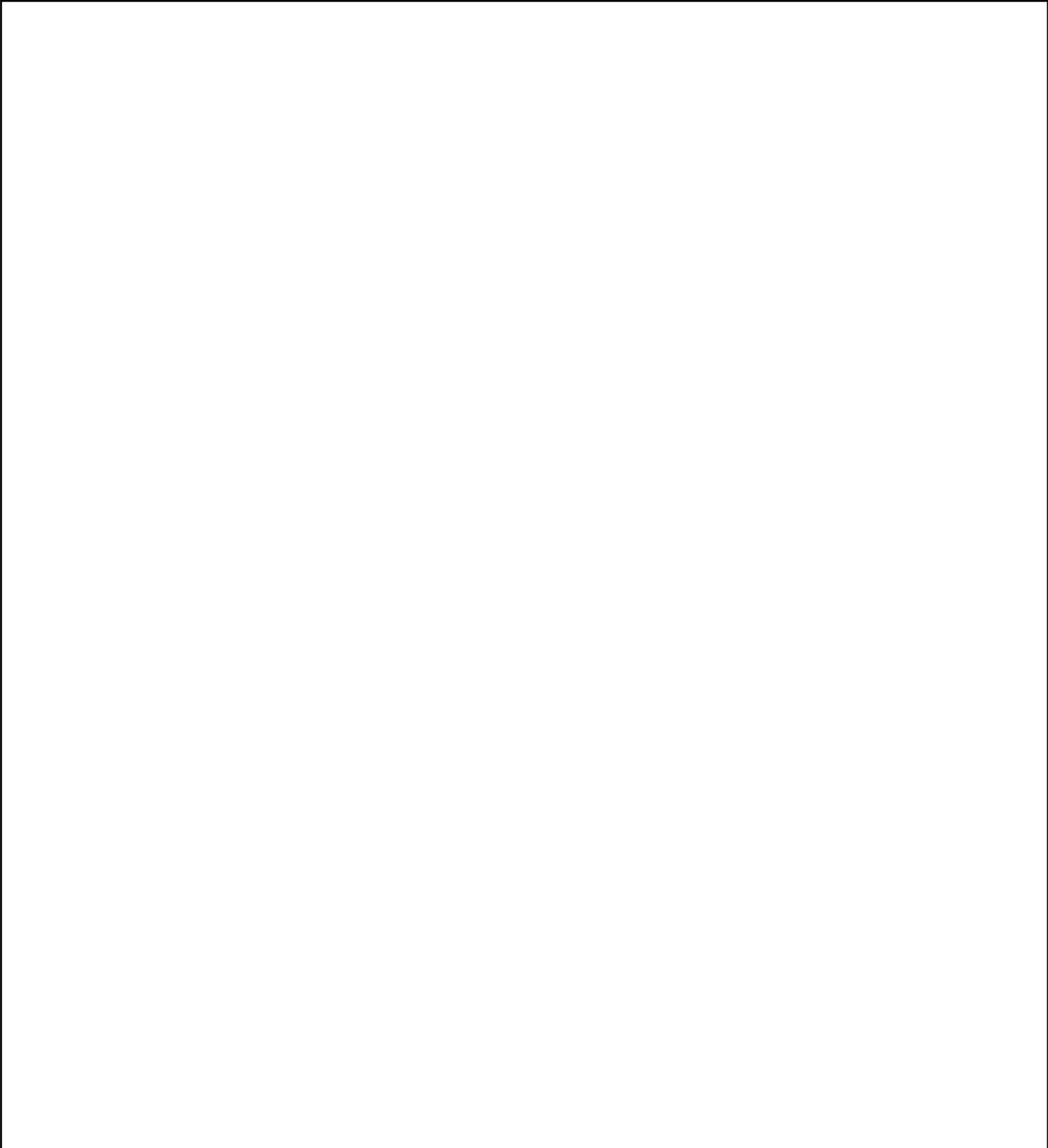
PLEASE RSVP BY DECEMBER 4, 2009

618-549-2146 or
carbondaechamerofcommerce@gmail.com

Lunch sponsored by: Payne, Gaertner & Associates, LLC



CARBONDALE
CHAMBER of COMMERCE



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