



Carbondale Chamber of Commerce Committee Structure & Board Participation Guide

Purpose of Committees

Committees are the primary way board members and Chamber members engage in meaningful work aligned with the Chamber's Strategic Plan. Each board member is expected to actively participate in at least one committee. Committees will include both board members and non-board Chamber members to broaden engagement and leadership development.

Role of Board Committee Reps

Chamber Board Committee Representatives serve as the primary liaison between the Board of Directors and their assigned committee. They are responsible for ensuring clear, consistent communication in both directions—sharing board-level discussions, priorities, and decisions with the committee, while providing regular updates to the board on committee initiatives, progress, and needs. Committee Representatives establish consistent meeting times and locations to promote engagement and continuity, and actively recruit Chamber members to participate in committee work. Most importantly, they ensure that the committee's efforts align with and advance the Chamber's strategic priorities, helping translate board vision into actionable outcomes.

Committees

Executive Committee

Purpose & Scope:

The Executive Committee represents the Chamber Board as a whole and provides governance, financial oversight, and strategic alignment. Comprised of the President, President elect, Past President, Treasurer, and one Member at Large (preferably incoming treasurer)

Members: Brian Croft, Dylan Chambers, Goldie Robinson, Jon Ihrig, Haley Dooley

Primary Responsibilities:

- Establish board meeting agendas
- Develop and oversee the annual Chamber budget
- Review the work of the Chamber's operations team
- Lead Chamber awards selection and process
- Benchmark the Carbondale Chamber against peer chambers



- Serve as a liaison between chamber members and government officials.

Events Committee

Purpose & Scope:

Plans and supports all Chamber-hosted events. Including but not limited to the Chamber Banquet and the Golf Scramble.

Chairs: Christina Pisoni, Jason Buehner

Professional Development Committee

Purpose & Scope:

Creates learning and growth opportunities for Chamber members. Oversee all workshops, training opportunities, and other programs and events that encourage professional development.

Chairs: Melissa Ray-Roach, Abby Ancell

Saluki & Community Pride Committee

Purpose & Scope:

Strengthens pride in SIU and the Carbondale community.

Chairs: Micheal LeWallen

Ambassador Program

Purpose & Scope:

Serves as the welcoming and outreach arm of the Chamber. Oversee and assist with luncheons, ribbon cuttings, member outreach, after hours, and other chamber outreach programs.

Chair: Allegra Frazier

Diversity Committee

Purpose & Scope:

Ensures Chamber membership reflects the diversity of the Carbondale business community.

Members: Dr. Gillespie